

Net Art Process Book



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ART2602 Intro to Digital Media

DESCRIPTION

This project is a collection of web pages that will act as net art. The art will be based on a Dadaist poem I have created using three online articles on different topics.

THE POEM:

The ballad of the earth and the moon.

Library of Images



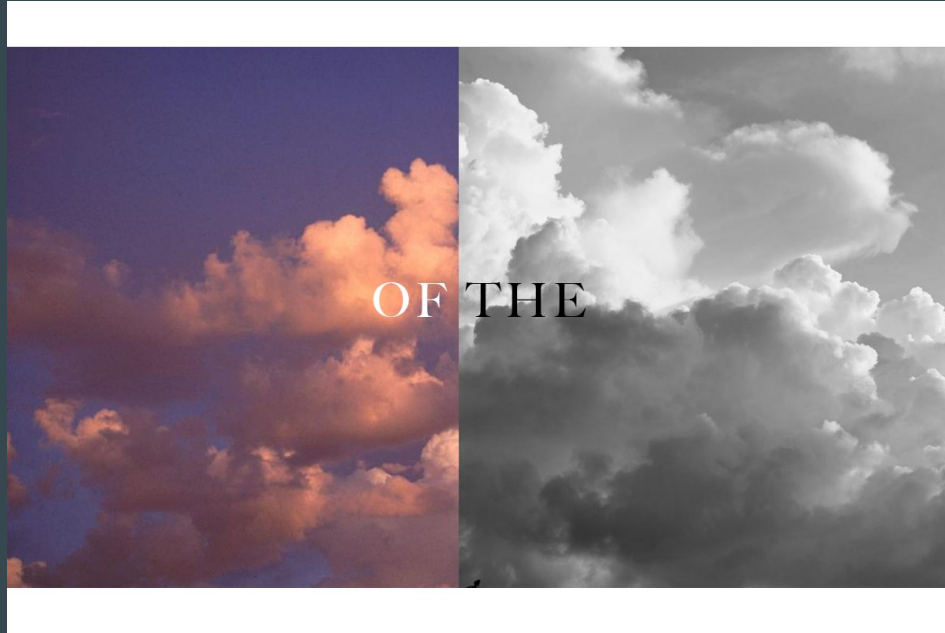
Composition: "The"



Composition: “Ballad”



Composition: “of the”



Composition: “Earth and”



Composition: “the Moon”



Process

After making mock-ups for my webpages, I cropped each image and added them to my root folder. Then, I recreated the mock-ups in html. While I was doing this, I realized I wanted to make changes and add new things to the web art. For example, on the last page I didn't like the large stars so I found an image of smaller ones to use instead.

Final Page: "The"



Final Page: “Ballad”



Final Page: “of the”



Final Page: “Earth and”



Final Page: "the Moon"



Artist Statement

This net art project, made by writing html, requires the web to exist and function. Each page of the project is one piece of a visual representation of a Dadaist poem connected by links. The poem reads: “The ballad of the earth and the moon.”

When reading the poem, I imagined the Earth and Moon were connected by music. This idea reminded me of fantasy stories and I wanted to represent both those ideas. The project starts off on an open book, that looks old and worn, with one word written down using a quill to begin the story. The compositions on the pages that follow are more abstract and whimsical than the first. The idea of the book comes back in the third image with the top left corner being a ripped piece of paper. I imagined that the story was coming alive on the pages of the book. Elements found in nature were heavily used in this project.

This net art project is a visual representation of the poem: “The ballad of the earth and the moon.” The webpages have abstract and whimsical elements to them to represent it.

Project Reflection

Before taking this class, I didn't know how to write html. This project was a bit of a challenge because I'm still getting the hang of things. However, I feel like I have improved in these skills and it's getting easier. Along with doing things I already knew how to, I tried some new things for this project too like with the text being curved on one of the pages. That one was a bit tricky to figure out. Throughout the process of making this project, I made a lot of adjustments as I went. Although I had mock-ups to follow, it was different seeing it on the webpage and I thought of new things. The mock-ups made it easy to get everything into place, however. It saved me a lot of time when I was typing up the code. Overall, I'm happy with the final results even though there are things I would like to improve on.

CITATIONS

Benanav, Michael. "Following a Folk Tale through the Himalayas." *The New York Times*, The New York Times, 21 Mar. 2023, www.nytimes.com/2023/03/21/travel/himalayas-folk-tale-rajula-malushahi.html.

Morris, Ben. "Massive Asteroid to Pass by Earth on Weekend." *BBC News*, BBC, 24 Mar. 2023, www.bbc.com/news/science-environment-65061818.

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