# PROCESS BOOK: NET.ART PRESENTATION

A net.art presentation as installed on the digital sphere by Maliya Tilley, Fall 2022

MALIYA TILLEY, ART 2602C, FALL 2022

As expressed by author Andreas Brogger, NET.ART is digitized installation that is expressed by no other medium besides means of the network, often to heighten the **intimacy** of the work and the viewer as well as be accessible to a wider audience.

The purpose of this net.art project was to incorporate a functional, digitalized web experience by only the guidance of word based 'cut outs' popularized by William S. Burroughs and the Dadaist movement at large. These cutouts would eventually create a core theme for the direction of hyperlinks embedded into pictures built into a appeasing and intriguing composition.

### "WORD ASSOCIATION GAME"

To begin the process of building this net.art assignment, I was first tasked to look up articles and news reports from various sources on multiple topics such as politics, local news, interviews, etc. By maintaining a diverse portfolio of these articles, words and paragraphs would be generated more so random and unpredictable versus

similar sources or articles.

<u>NEWS ARTICLE</u>	<u>LINK</u>
WASHINGTON POST	https://www.washingtonpost.com/media/2022/06/29/news-deserts-newspapers-democracy/
<u>CNN</u>	<pre>https://www.cnn.com/style/artic le/mark-bradford-hirshhorn/inde x.html</pre>
<u>BBC</u>	https://www.bbc.com/news/world-

	А	В С	D	Е	F	G	Н	1	J	К	L M
1	teen	15 that		23	was		17	not		12 fried	man
2	drug	8 not		1	teen		12	friedman		7 but	
3	use	24 to		11	mr		6	dangerous		9 more	9
4	is	10 common		22	pandemic		1	teen		19 stres	SS
5	more	4 is		6	dangerous		23	was		8 not	
6	dangerous	19 stress		16	fetanyl		21	the		25 blam	ne
7	but	20 of		18	the		15	that		5 more	9
8	not	1 teen		2	drug		11	mr		2 drug	
9	more	13 said		14	adding		8	not		14 addii	ng
10	common	12 friedman		20	of		5	more		16 fetar	nyl
11	mr	6 dangerous		21	the		19	stress		22 pano	lemic
12	friedman	2 drug		9	more		22	pandemic		4 is	
13	said	9 more		17	not		3	use		21 the	
14	adding	16 fetanyl		12	friedman		20	of		18 the	
15	that	23 was		13	said		24	to		24 to	
16	fetanyl	18 the		10	common		14	adding		1 teen	
17	not	14 adding		25	blame		13	said		6 dang	gerous
18	the	3 use		8	not		9	more		10 com	mon
19	stress	21 the		5	more		25	blame		13 said	
20	of	5 more		4	is		10	common		15 that	
21	the	22 pandemic		24	to		7	but		17 not	
22	pandemic	11 mr		3	use		2	drug		11 mr	
23	was	25 blame		7	but		16	fetanyl		23 was	
24	to	17 not		15	that		18	the		20 of	
25	blame	7 but		19	stress		4	is		3 use	
26											

#### "DADA WORD GAME.xlsx", MALIYA TILLEY (2022)

#### RESULTS:

#### (FROM ARTNET)

<u>OUOTE:</u> "Unlike books, music, and movies, however, paintings cannot be replicated and released in large multiples. No copy, photograph, video, or virtual-reality experience can ever come close to conveying the wonder of seeing the real thing."

#### RESULTS: \*

- "PAINTINGS UNLIKE NO REALITY (AT) LARGE(...)"

- COLUMN C; ROW 1-5
- "HOWEVER MUSIC (THAT'S) RELEASED CANNOT (BE) REPLICATED (THROUGH)
  EXPERIENCE(...)"
  - COLUMN C; ROW 15-20
- "MOVIES (ARE) REPLICATED UNLIKE (THOSE) CLOSE IN PAINTINGS(...)"
  - COLUMN I; ROW 11-1

#### RESULTS: (cont.)

#### (FROM THE BBC)

(context note: drug abuse mention)

QUOTE: ""Teen drug use is becoming more dangerous but not more common," Mr Friedman said, adding that fentanyl, not the stress of the pandemic was to blame(...)"

#### RESULTS:

- "(ALL) TO(O) COMMON IS THE STRESS OF TEEN(S)( $\dots$ )"
- "BLAME NOT COMMON THE PANDEMIC ADDING(...)"
- "BLAME COMMON STRESS(:) THE DANGEROUS DRUG(...)"
- "STRESS (IS) NOT (TO) BLAME (;) MORE DRUG ADDING(...)"

- COLUMN C; ROWS 3-8
- COLUMN X; ROWS 1-6
- COLUMN R; ROWS 12-17
  - COLUMN L; ROWS 4-9

\*parenthesis representing edits made to require legibility

#### RESULTS: (cont.)

#### (FROM CNN)

<u>QUOTE:</u>"([in reference to Bradford's statement]...)"Politically and socially, we are at the edge of another precipice. And those of us who are artists must charge into the fray, leading a charge to turn a tide.""

#### RESULTS:

- "A TURN CHARGE OF PRECIPLE FRAY(...)"
- "THOSE LEADING WHO A(RE)(PRESENT) MUST TURN (THE) TIDE(...)"
- "ANOTHER OF ARTISTS WHO WE TURN TO TIDE(...)"

- COLUMN I, ROWS 1-6
- COLUMN C; ROWS 11-17
  - COLUMN L; ROWS 15-20

\*parenthesis representing edits made to require legibility

#### RESULTS: (cont.)

#### (FROM WASHINGTON POST)

 ${\it QUOTE:}$  "(...) local newspapers are hardly the only news sources that can do their job, but they are the ones that have traditionally filled that role(...)"

#### RESULTS:

- "THE ONES THAT ARE THAT TRADITIONALLY DO THAT ROLE HARDLY(...)"
- "JOBS NEWSPAPERS NEWS CAN HAVE SOURCES(...)"
- "ONES HARDLY FILLED TRADITIONALLY THE NEWSPAPERS(...)"

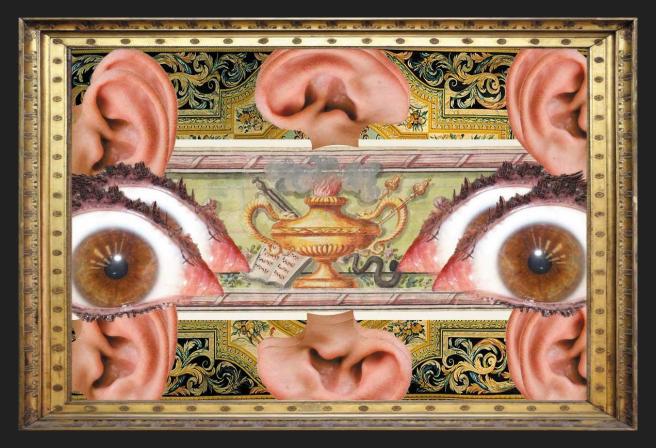
- COLUMN I; ROWS 16-24
  - COLUMN I; ROWS 1-6
- COLUMN C; ROWS 10-15

\*parenthesis representing edits made to require legibility

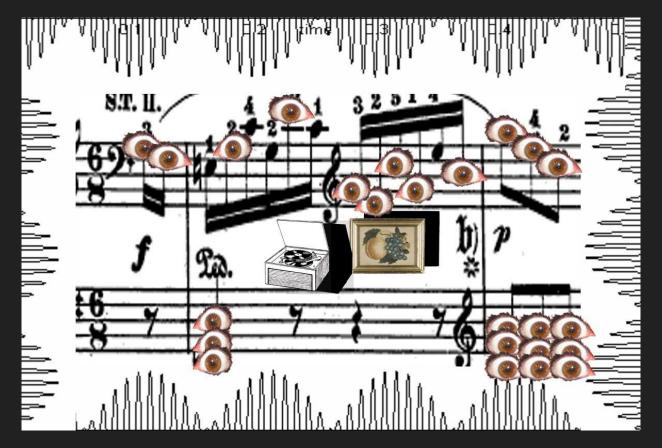
## "INITIAL COMPOSITION DRAFTS"



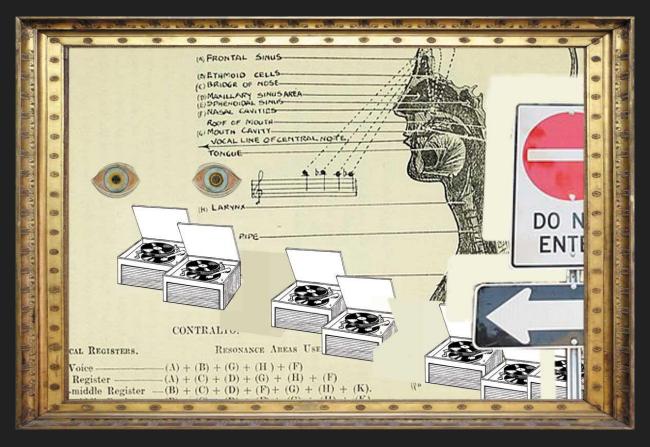
"Initial Composition Drafts ("HOWEVER MUSIC (THAT'S) RELEASED CANNOT (BE) REPLICATED (THROUGH) EXPERIENCE")", Maliya Tilley (2022); 1200 x 1800 ppx



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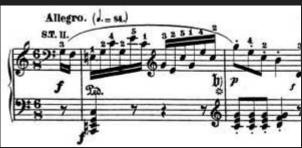




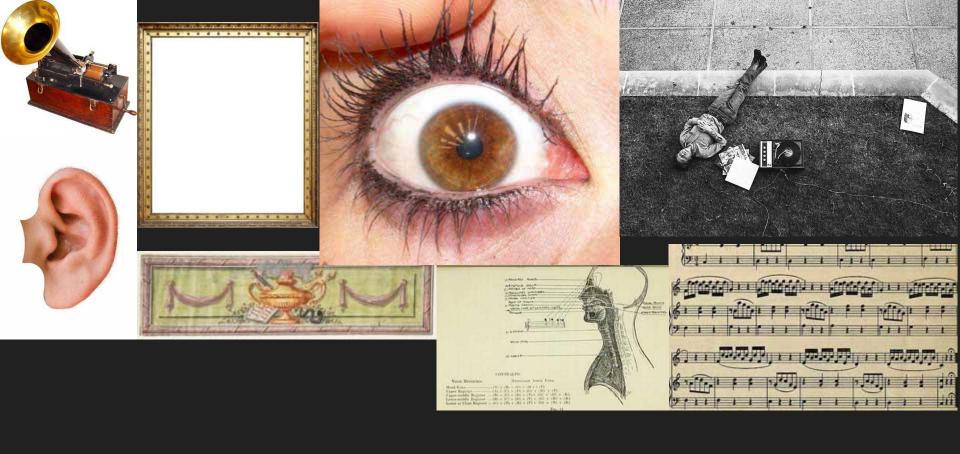








"Images" (as researched for project)



"Images" (as researched for project)

# "As I began the process of creating these compositions, I soon realized the prompt I initially thought of working with wasn't necessarily the prompt that spoke to me the loudest(...)"

As I began the process of creating these compositions, I soon realized the prompt I initially thought of working with wasn't necessarily the prompt that spoke to me the loudest. In the back of my mind, I kept getting drawn back to past experiences, what I had seen with net.art projects like Mouchette and other personal identity based web pieces, and thus looking back on my spreadsheets on the word game, I found the cut up quote that haunted the fog in my brain ever since I randomized it into being:

"That not to common is the stress of teens (...)"

I would eventually revise, and those revisions eventually became the concepts for the final net.art design



"Revised Composition Drafts ("(ALL) TO(O) COMMON IS THE STRESS OF TEENS")", Maliya Tilley (2022); 1200 x 1800 ppx

## "REVISED COMPOSITION DRAFTS"



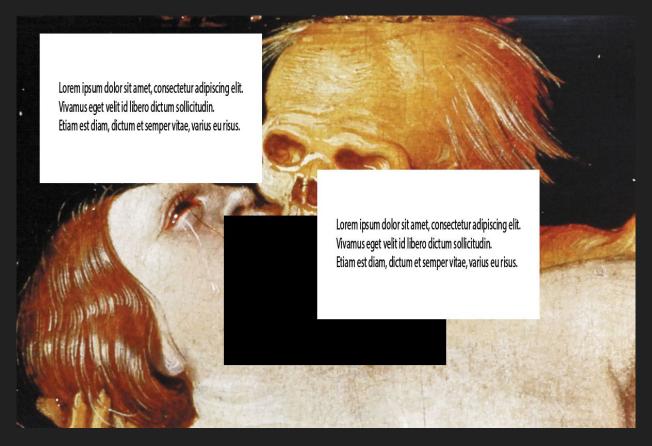
"Revised Composition Drafts ("(ALL) TO(O) COMMON IS THE STRESS OF TEENS")", Maliya Tilley (2022); 1200 x 1800 ppx



"Revised Composition Drafts ("(ALL) TO(O) COMMON IS THE STRESS OF TEENS")", Maliya Tilley (2022); 1200 x 1800 ppx



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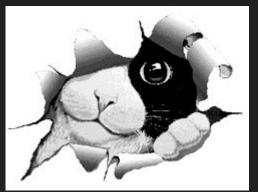


"Revised Composition Drafts ("(ALL) TO(O) COMMON IS THE STRESS OF TEENS")", Maliya Tilley (2022); 1200 x 1800 ppx













"Images" (as researched for project)









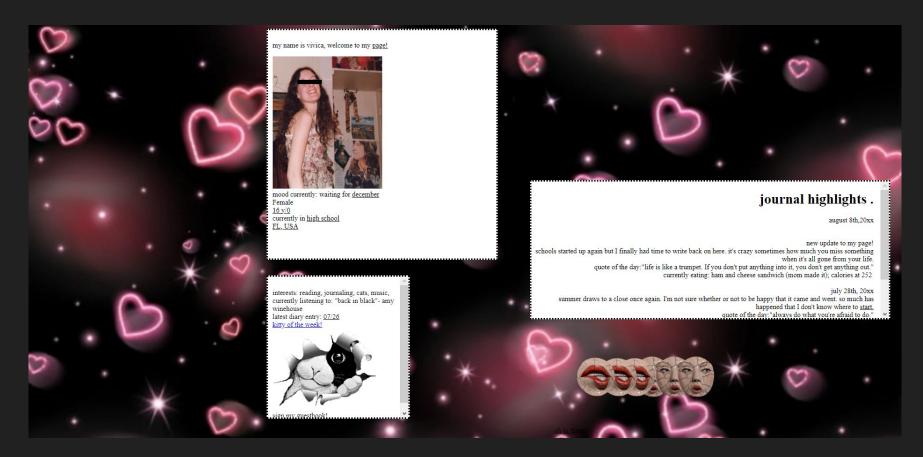


## "FINISHED PAGES"



click me

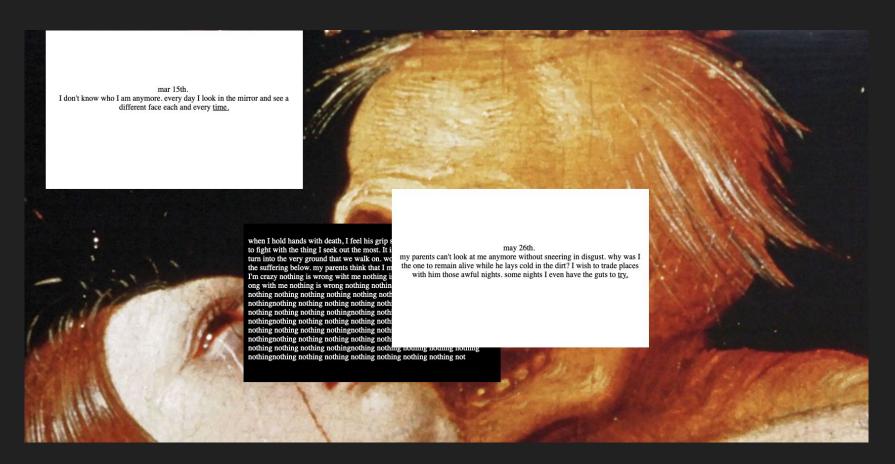
go back(?)



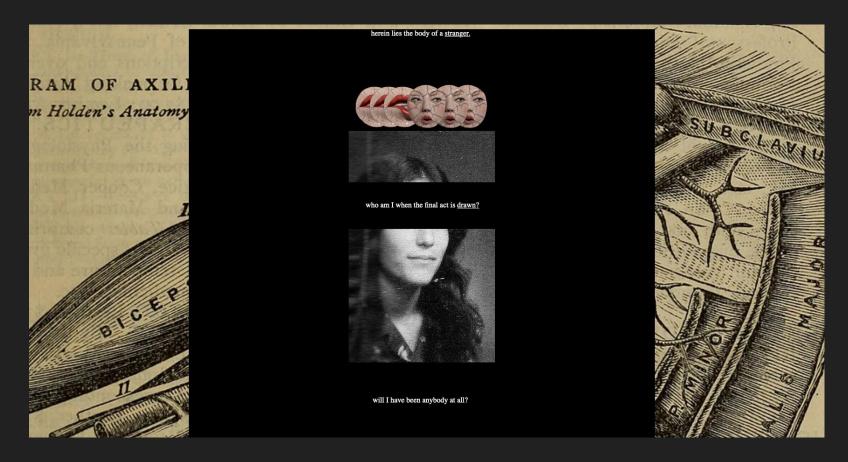
"(ALL) TO(O) COMMON IS THE STRESS OF TEENS", Maliya Tilley (2022)



"(ALL) TO(0) COMMON IS THE STRESS OF TEENS", Maliya Tilley (2022)



"(ALL) TO(0) COMMON IS THE STRESS OF TEENS", Maliya Tilley (2022)



"(ALL) TO(0) COMMON IS THE STRESS OF TEENS", Maliya Tilley (2022)

## "PROJECT REFLECTION"

## SEMESTER (...)"

"THIS ASSIGNMENT WAS ARGUABLY THE

HARDEST TO DO FOR ME THIS ENTIRE

When I first started out in this class, I never knew nor expected for this road to lead me to where it is now. Starting out from not knowing anything of the history of net.art and its influences and contributions to society to making my own net.art and trying to convey a message. In all honesty, this assignment was arguably the hardest to do for me this entire semester. From picking out articles and getting out of my comfort zone with confronting the news to confronting my own demons in search for my past to lean on for this topic. I never expected to end this journey of exploring net.art with creating and becoming net.art.

There was a lot of mixed emotions overall when working on these page by page. I fear that some of the wording may come off as pretentious, or the compositions may not be as pleasing as they come off initially. Regardless, I feel as though I've learned so much and put a lot of effort into these five pages as a narrative that I'd like to share with others. Talking about these subjects are never easy, but through the vessel of these mediums it carries the nuances of the conversation into both an artistic expression and a meaningful message.

#### WORKS CITED

#### (WORD GAME ARTICLES)

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#### WORKS CITED

(NET.ART IMAGES- INITIAL)

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https://commons.wikimedia.org/wiki/File:%22Music%22 MET DT815.jpg

https://commons.wikimedia.org/wiki/File:Davinaseye.JPG

https://commons.wikimedia.org/wiki/File:Four Dancing Children (Bacchantes) and Two Making Music MET DP828277.jpg

https://commons.wikimedia.org/wiki/File:Ornamental Panel with Flaming Lamps and Sheet Music MET DP812724.jpg

https://commons.wikimedia.org/wiki/File:Dc al fine.png

https://commons.wikimedia.org/wiki/File:Music Chord with beats.png

https://commons.wikimedia.org/wiki/File:Jacques-louis david, marte disarmato da venere, 1824, picture frame.png

#### WORKS CITED

(NET.ART IMAGES- REVISED)

https://gfycat.com/chubbynicecommabutterfly-3benny3-rain

https://commons.wikimedia.org/wiki/File:Kitten hiding under a plaid.jpg

https://commons.wikimedia.org/wiki/File:Los Angeles girl 1973.jpg

https://commons.wikimedia.org/wiki/File:Teenage\_girl%27s\_bedroom\_1970s.jpg

https://commons.wikimedia.org/wiki/File:Oberhausen - Gasometer - Der sch%C3%B6ne Schein - Death and the Maiden (Baldung) 02 ies.jpg

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